

## Regional Profiles for Industry Targeting

### Thumb Region

(Huron, Lapeer, Sanilac, and Tuscola Counties)

#### Current Labor Market Indicators

Area	Jobless Rate	Avg. Weekly Wage	Change 2001-2003			Forecast Job Growth Rate 2000- 2010
			Jobless Rate	Jobs	Weekly Wage	
Region	9.6%	\$507	+2.1	-4.8%	+4.3%	+5.9%
Michigan	7.3%	\$727	+2.0	-4.2%	+4.4%	+9.3%
U.S.	6.0%	\$691	+1.3	-2.6%	+3.4%	+15.2%

#### Industry Job Trends

Industry	Percent Change 2001-2003			Share of Total		
	Region	MI	U.S.	Region	MI	U.S.
<b>All Industries</b>	<b>-4.8</b>	<b>-4.2</b>	<b>-2.6</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Construction	-5.7	-8.0	-2.5	6.0	5.2	6.2
Manufacturing	-15.3	-12.7	-12.5	27.8	19.7	13.5
Trade	-5.3	-6.0	-2.3	21.1	18.6	19.0
Transportation	+6.1	-5.2	-5.6	1.6	2.7	3.7
Utilities	-3.4	-2.1	-4.0	0.4	0.6	0.5
Information	-7.4	-7.2	-12.5	1.8	1.9	3.0
Financial Activities	13.4	+3.8	+1.9	4.9	5.8	7.3
Professional & Business Services	+3.9	-3.4	-3.8	7.7	16.0	14.8
Educational Services	17.9	+14.8	+7.4	0.5	1.4	1.9
Health Services	+0.8	+5.0	+6.0	11.5	12.8	12.8
Leisure & Hospitality	+6.4	+1.5	+1.6	11.0	11.0	11.5
Other Services	-3.0	-4.5	+1.3	3.1	3.5	4.0

*Regional Profiles for Industry Targeting* are for informational purposes only. Grant proposals may reflect regions and industries not captured in these profiles.

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### Potential Target Industries

**Core Industries** (Region has a higher share of jobs in this industry than nationally)

Industry	Jobs	Average Weekly Wage	Percent Change 2001-2003	
			Jobs	Weekly Wage
Plastics & Rubber Products Manufacturing	3,143	\$608	-23.0	+6.8
Transportation Equipment Manufacturing	4,052	\$824	-16.1	+9.8
Fabricated Metal Products Manufacturing	1,935	\$643	-9.1	+7.2
Machinery Manufacturing	909	\$673	-4.1	-2.5
General Merchandise Stores	1,783	\$298	-8.2	+16.6
Motor Vehicle & Parts Dealers	1,219	\$631	-1.8	+3.9
Nursing & Residential Care Facilities	1,708	\$316	-7.9	+1.3
Financial Institutions & Related Activities	1,305	\$576	+5.4	+12.9
Specialty Trade Contractors	1,811	\$576	-4.9	+3.0
Ambulatory Health Care Services	1,684	\$574	+9.0	+8.0

**Developing Industries** (Region's share of jobs advancing faster than national average)

Industry	Jobs	Average Weekly Wage	Percent Change 2001-2003	
			Jobs	Weekly Wage
Gasoline Stations	1,045	\$275	+1.5	+9.9
Machinery Manufacturing	909	\$673	-4.1	-2.5
Food Manufacturing	881	\$623	+6.1	+10.1
Health & Personal Care Stores	507	\$503	+10.7	+7.9
Financial Institutions & Related Activities	1,305	\$576	+5.4	+12.9
Truck Transportation	528	\$599	+3.1	-1.2
Construction of Buildings	708	\$438	-1.9	+4.0
Ambulatory Health Care Services	1,684	\$574	+9.0	+8.0
Administrative & Support Services	1,987	\$407	+3.5	+5.2
Merchant Wholesalers, Durable Goods	808	\$693	+1.4	+1.7

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**Under-Represented Industries** (Regional industries with below average share in jobs, but with positive employment outlook nationally)

Industry	Jobs	Average Weekly Wage	Percent Change 2001-2003	
			Jobs	Weekly Wage
Rental & Leasing Services	133	\$320	+19.8	+25.5
Real Estate	250	\$385	+10.0	+10.6

**Competitive-Advantage Industries** (Regional industries with a favorable combination of wage, employment change, and competitive employment performance vs. national trends)

Industry	Jobs	Average Weekly Wage	Percent Change 2001-2003	
			Jobs	Weekly Wage
Food Manufacturing	881	\$623	+6.1	+10.1
Motor Vehicle & Parts Dealers	1,219	\$631	-1.8	+3.9
Financial Institutions & Related Activities	1,305	\$576	+5.4	+12.9
Ambulatory Health Care Services	1,684	\$574	+9.0	+8.0
Real Estate	250	\$385	+10.0	+10.6
Specialty Trade Contractors	1,811	\$576	-4.9	+3.0
Truck Transportation	528	\$599	+3.1	-1.2
Hospitals	1,619	\$615	+2.8	+14.7
Administrative & Support Services	1,987	\$407	+3.5	+5.2
Social Assistance	300	\$280	+2.6	+11.7

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**Food Manufacturing**

**Current Labor Market Indicators**

Area	Percent Change 2001-2003		Average Weekly Wage	Forecast Job Growth Rate 2002- 2012
	Jobs	Weekly Wage		
Region	+6.1	+10.1	\$623	N/A
Michigan	-7.5	+8.8	\$727	N/A
U.S.	-2.9	+5.5	\$631	+0.5%

**Primary Occupations**

	<b>Food Batchmakers</b>	<b>Industrial Truck &amp; Tractor Operators</b>	<b>Maintenance and Repair</b>
<b>O*Net SOC Code</b>	51-3092	53-7051	49-9042
<b>Average Wage</b>	\$11.86/hr.	\$12.99/hr.	\$14.11/hr.
<b>Tasks</b>	Deter. mix contents Examine mix Manipulate product Observe equipment Operate equipment	Operate truck Position truck Routine maintenance Weigh materials Signal workers	Adjust machines Equip. installation Wire equipment Inspect equipment Other maintenance
<b>Knowledge*</b>	Mathematics Food production Production Processing	Transpiration Mechanical	Building/construction Mechanical Engineering Technology
<b>Skills*</b>	Mathematics Operation & control Quality control anal. Reading comp. Writing	Operation & control Equip. selection Equip. maintenance Coordination Repairing	Installation Repairing Equip. maintenance Troubleshooting Equip. selection
<b>Abilities*</b>	Info. ordering Manual dexterity Near vision Written comp. Number facility	Control precision Multilimb coord. Depth perception Static strength Spatial orientation	Info. ordering Visualization Manual dexterity Finger dexterity Control precision

\*Listed in order of importance

For detailed information see O\*Net OnLine: [http://online.onetcenter.org/gen\\_search\\_page](http://online.onetcenter.org/gen_search_page)

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**Ambulatory Health Care Services**

**Current Labor Market Indicators**

Area	Percent Change 2001-2003		Average Weekly Wage	Forecast Job Growth Rate 2002- 2012
	Jobs	Weekly Wage		
Region	+9.0	+8.0	\$574	N/A
Michigan	+6.8	+5.3	\$837	N/A
U.S.	+7.5	+4.1	\$822	+3.5%

**Primary Occupations**

	<b>Registered Nurse</b>	<b>Medical Secretary</b>	<b>Medical Assistant</b>
<b>O*Net SOC Code</b>	29-1111	43-6013	31-9092
<b>Average Wage</b>	\$21.42/hr.	\$11.25/hr.	\$12.00/hr.
<b>Tasks</b>	Maintain records Monitor patient care Monitor records Provide health care Record vital signs	Scheduling Maintain records Answer telephone Route documents Interview patients	Collect blood Help physicians Interview patients Inventory Organize records
<b>Knowledge*</b>	Medicine Biology Personal service Chemistry Counseling	Customer service Clerical English language Computers/electronics Telecommunications	Medicine/Dentistry Clerical Biology English language Counseling
<b>Skills*</b>	Speaking Service orientation Reading comp. Social perceptiveness Decision making	Active listening Speaking Coordination Active learning Time management	Service orientation Writing Active listening Speaking Social perceptiveness
<b>Abilities*</b>	Oral expression Oral comprehension Problem sensitivity Written comp. Written expression	Oral comprehension Oral expression Speech clarity Information ordering Near vision	Near vision Oral comprehension Info. ordering Arm/hand steadiness Written comp.

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For detailed information see O\*Net OnLine: [http://online.onetcenter.org/gen\\_search\\_page](http://online.onetcenter.org/gen_search_page)

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**Truck Transportation**

**Current Labor Market Indicators**

Area	Percent Change 2001-2003		Average Weekly Wage	Forecast Job Growth Rate 2002- 2012
	Jobs	Weekly Wage		
Region	+3.1	-1.2	\$599	N/A
Michigan	+4.2	+3.6	\$768	N/A
U.S.	-5.2	+3.2	\$674	+2.4%

**Primary Occupations**

	<b>Truck Driver, Tractor-Trailer</b>	<b>Freight/Stock Movers</b>	<b>Truck Mechanics</b>
<b>O*Net SOC Code</b>	53-3032.02	53-7062.03	49-3031
<b>Average Wage</b>	\$16.43/hr.	\$10.47/hr.	\$14.88/hr.
<b>Tasks</b>	Know regulations Maneuver truck Inspection of truck Load/unload truck Service truck	Load/unload stock Stack/pile material Sort & store items Clean work area Identify tags	Basic maintenance Attach test equip. Overhaul engines Overall inspection Operate tools
<b>Knowledge*</b>	Transportation Geography Mechanical Law & government Public safety	Production Processing	Mechanical Engineering Technology
<b>Skills*</b>	Operation & control Equip. maintenance Reading comp. Mathematics Writing	Equip. selection Installation Reading comp.	Repairing Equip. maintenance Troubleshooting Equip. selection Installation
<b>Abilities*</b>	Far vision Reaction time Response orientation Static strength Near vision	Static strength Extent flexibility Written comp. Info. ordering Manual dexterity	Problem sensitivity Hearing sensitivity Written comp. Deductive reasoning Inductive reasoning

\*Listed in order of importance.

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